

Polar™ Premium Gloss BFG

PDB
80μ

Product Description

Polar™ Premium Gloss BFG is an 80μ (3.2 mil) white gloss polymeric PVC film coated on one side with a bubble free grey permanent pressure sensitive solvent acrylic adhesive. This is protected by a textured white 140gsm Kraft paper, coated on both sides with polyethylene and siliconised on the release side.

Applications

Polar™ Premium Gloss BFG is a high quality polymeric vinyl that is printable by Solvent, Eco Solvent, Latex and UV inkjet technologies. Ideal for signage and general advertising applications which include POP displays, posters and other exhibition graphics. Suitable for internal and up to 7 year external use, Polar™ Premium Gloss BFG can also be matched with Drytac's Weathershield® range of overlaminates to give maximum durability.

Please note Drytac Europe provides this information as a guideline only, if in any doubt please consult Drytac Europe and carry out relevant tests with samples.

Product Structure

Film:	80μ White Gloss Polymeric PVC	↑
Adhesive:	Grey Permanent Pressure Sensitive Solvent Acrylic	↓
Release Liner:	140gsm Textured White 2 Side PE Coated 1 Side Siliconised	

102μ
(4.1 mil)

General Properties

Film Thickness	80μ (3.2 mil)
Adhesive Layer	22μ (0.9 mil)
Outdoor Durability	7 years (Zone 1, Vertical Exposure - see next page for more info)
Application Temperature	>5°C
Service Temperature Range	-20°C to 65°C
Shelf Life	Use within 1 year after opening original box.
Storage Conditions	15°C to 22°C ; 50 to 55% Relative Humidity

Process Settings

Roller Laminator	Vacuum Press
Polar™ Premium Gloss BFG can be over-laminated with a polymeric Pressure sensitive laminate at 40°C. Please refer to Drytac's Weathershield® range of laminates.	n/a

Specifications subject to change without notice.

Published information concerning Drytac products is based upon research which the company believes to be reliable and accurate. Such information is intended only as a guide and is given without guarantees. Purchasers should independently determine, prior to use, the suitability of each material for their specific purpose. Drytac does not accept liability for risks associated with the performance of the materials in application. All Drytac products are subjected to careful quality control throughout the manufacturing process and are sold subject to Drytac standard conditions of sale.

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Outdoor Durability Guidelines

Introduction

The following durability information is given for the unprocessed film only.

The printing process reduces (sometimes significantly) the overall outdoor durability as all inks will fade when exposed to UV light. This colour change is dependent upon whichever printing technology was used, i.e. solvent, latex or UV as well as the ink load applied. Other conditions will also have an influence on the durability of the ink including, temperature, humidity, pollution levels, altitude and image orientation. For example, printed media positioned south-facing and horizontal in a high temperature, high UV climate would be the worst case scenario and durability would be affected accordingly.

To ensure outdoor durability please refer to Drytac's range of overlaminates (see previous page for specific matched products) these will limit ink fading from UV exposure, in addition to providing the printed image with a protective, easy to clean layer. Within Drytac's range of overlaminates multiple properties are included such as Anti-Graffiti, Dry Erase, Slip Resistant and Fire Certified films.

Climatic Zones

The climate of a region has a major impact on the outdoor durability of printed images. Therefore each area has been divided into "zones" to reflect the different climatic conditions the printed media will endure.

Zone 1	North Europe, West Europe, Central Europe, East Europe, North America (excluding desert areas of the USA: Arizona, California, Florida, Nevada, Texas, Utah, Mexico)
Zone 2	South Europe, Central & South America, Asia Pacific, Australia (south coastal areas), New Zealand
Zone 3	Greater Middle East (Egypt, Iran, UAE, Saudi Arabia etc.), Africa, Australia (desert areas), USA: Arizona, California, Florida, Nevada, Texas, Utah, Mexico

Angle of Exposure

The angle of exposure is another factor to consider for printed media externally applied. It is recommended to position printed media vertically as at a non-vertical angle you can expect durability to decrease by up to 60%.

	Zone 1	Zone 2	Zone 3
Vertical Outdoor Exposure	7 years	5 years	3 years

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